
To: Medi-Cal OB Providers
From: IEHP – Quality Programs
Date: May 20, 2025
Subject: **2025 OB P4P Program Guide Updates!**

Inland Empire Health Plan (IEHP) has made the following **updates** to the 2025 OB P4P Program Guide:

- **Flu Immunization Service** - Updated service description, maximum incentive language and the effective dates of service.
 - **Service Description:** IEHP seeks to ensure pregnant Members receive a Flu vaccination in the year (2025).
 - **Maximum Incentive:** One per Member per year.
 - **Effective Dates of Service:** 1/1/2025 – 12/31/2025

Please leverage the **2025 OB Program Guide** to review the above measure updates in detail.

The program guide can be found at: www.providerservices.iehp.org > Provider Central > Provider Incentive Programs > Pay for Performance Program > OB P4P Program

Thank you for your continued partnership in providing quality healthcare to IEHP's Members.

All communication sent by IEHP can also be found at www.providerservices.iehp.org > News and Updates > Notices.

Questions related to this program can be sent to IEHP's Provider Call Center at 909-890-2054, (866) 223-4347, providerservices@iehp.org, or email IEHP's Quality Department at QualityPrograms@iehp.org.